

### **Webinar Panel** Ashok Goel Co-director of CBID at Georgia Tech Catalina Freixas Assistant Professor, Washington University of St. Louis Fil Salustri Professor of Mechanical Engineering at Ryerson University Janice McDougall Partner at Goodman, McDougall & Associates Ltd. Margo Farnsworth President/CEO, Screendoor consulting Randy Anway Owner, New Tapestry LLC

Assistant Professor, University of Guelph

2

Shoshanah Jacobs

# Webinar Audience Janet Kübler Lecturer, California State University Northridge

## **Goals of B3D Workshops**

- Build consensus
- Increase breadth
- Increase depth
- Encourage research
- Drive action/practice
- Increase energy

4

### **Workshop Proposal**

- Face-to-face
- Regional
- Centered around academic institutions
  - Credibility
  - Participants
  - Logistics
- Connected (local/global)

5

### **Proposed Workshop Agenda**

- Institution highlights
- Keynote
- Open Space Technology (OST) kick-off
  - Need a theme to encourage "passion bounded by responsibility"
- OST working sessions and presentations
- Next steps/action plans

6

## The 'Null Hypothesis' This is just another example of 'analysis/paralysis'





